

THE DEVELOPMENT OF ENGLISH AS A GLOBAL LANGUAGE OF COMMUNICATION

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Abstract. This article examines the role and importance of English as a preferred means of communication in various fields in the era of globalization. In particular, the economic potential of the language in the fields of international communication and education, science and technology, the Internet and media, and business is analyzed.

Keywords: English, technology, science and digital education, globalization, international language.

Today's globalization has played an important role in consolidating English as a lingua franca. As countries became more interconnected through trade, travel, international cooperation and communication increased, the need for a common language became more crucial. English fulfilled this need due to its widespread use and institutional support in global organizations, multinational corporations, and academic communities. The dominance of English on the internet, as well as in academic publishing and global media, has further reinforced its position as a universal language. Knowing English is both a national advantage and a necessity for this modern era. This article highlights the impact of English as a global language on the world and its importance in various fields, such as education and science, communication, technology and so on.

The role of English as a language of international communication.

According to David Crystal, approximately 1.5 billion people speak English today, with 400 million using it as their first language, and the remain using it as a second language. English has become the dominant language. (Ethnologue, 2023). English is the official language of international organizations such as UNESCO, United Nations (UN), the World Trade Organization (WTO), and the World Health Organization (WHO). International conferences, summits, and diplomatic meetings are held in English. This makes English a universal language that connects different cultures and countries. Nowadays, more private and presidential schools conduct all classes in English.

The significance of English in the fields of education and science.

The main part of modern academic publications, manuals, and scientific articles are presented in English. According to the Scopus database, 95% of scientific articles published in 2022 were written in English. The world's prestigious higher education institutions, such as Harvard, Oxford, and MIT, conduct classes mainly in English. This makes English a means of acquiring and disseminating knowledge. English connects students, researchers, and professionals worldwide. In addition, there are several applications that improve English language proficiency, such as

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Duolingo, Cefr, Toefl, IELTS and etc. You can get better and more accurate information in English on Google or any platforms that you want. English makes knowledge accessible to everyone.

Dominance in technology and the internet environment.

Technological fields, such as coding, artificial intelligence, social media, and internet technologies, are developing with a reliance on English. According to Internetworldstats.com Internet usage is steadily growing with Internet penetration being at 58.8% of the world population at the end of 2019. More than 60% of the content on the Internet is in English (W3Techs report). Programming language syntax and technical documentation are also primarily written in English. This closely connects English with modern technology. In addition, knowledge of English allows you to communicate easily when traveling in different countries. Moreover, it helps remove obstacles and brings people closer together.

Role in business and economy.

Many multinational corporations, including Google, Microsoft, Apple, Tesla, use English as a main language in their activities and they exchange information and sell their products sold worldwide through advertisements. These companies use English as the most convenient means of communication worldwide. International contracts, trade agreements, and corporate communication processes are mainly carried out in this language. According to the EF English Proficiency Index, countries with a high level of English also have a high GDP level. Specialists who know English have wider job opportunities, their salaries can be 30-50% higher than on average.

Influence of culture and media.

Many cultural products, films, TV series, music, and social media content are created in English. Hollywood, billboard charts, and global brands play an important role in promoting the English language around the world. This gives people the opportunity to get acquainted with global culture directly and actively participate in it.

In conclusion, English is not only a means of communication but also a powerful platform that unites global education, technology, business, and culture. Knowing it allows a person not only to acquire new knowledge and skills but also to effectively cooperate with the whole world. English is the key to success in the modern world. A person who knows English will not have any problems learning other foreign languages.

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